Ballard Spahr

1675 Broadway, 19th Floor New York, NY 10019-5820 TEL 212.223.0200 FAX 212.223.1942 www.ballardspahr.com Robert Penchina Tel: 212.850.6109 Fax: 212.223.1942 penchinar@ballardspahr.com

July 30, 2019

By Electronic Filing

Hon. Valerie E. Caproni United States District Judge Sothern District of New York Thurgood Marshall United States Courthouse 40 Foley Square New York, NY 10017

Re: Polaris Images Corp. v. CBS Interactive Inc., 19-cv-3670

Dear Judge Caproni:

We represent Defendant CBS Interactive Inc. ("CBSi") in the above-captioned action.

By Order dated May 2, 2019 (Doc. No. 6), the Court referred this copyright infringement case to mediation, ordered Plaintiff Polaris Images Corp. ("Polaris") to file a proof of service three days after service was effected, produce to CBSi various documents regarding licensing history within fourteen days after service, and stayed CBSi's deadline to file an answer until after completion of the mediation.

Despite the Court's clear instructions, Polaris has violated each part of the Court's Order. On July 18, more than two months after the Court's Order, Polaris finally got around to filing the proof of service effected on April 30, 2019, but still has not produced to CBSi the licensing documents, nor taken steps to initiate the mediation. As Polaris has not commenced mediation, it is CBSi's understanding that its obligation to answer remains stayed pursuant to the Court's Order.

CBSi is ready to participate in the mediation ordered by the Court, or to defend itself in this case. Given the amount of time that has passed since the Court's Order, however, as well as Polaris' failure to take actions required by that Order, it may be appropriate for the Court to dismiss this case for failure to prosecute.¹

-

¹ This is not the first time counsel for Polaris has failed to obey mediation orders issued by Judges in this District. *Rice v. NBC Universal Media LLC*, No. 19-CV-447 (JMF), 2019

Hon. Valerie E. Caproni July 30, 2019 Page 2

Respectfully,

Robert Penchina

Cc: All Counsel of Record

U.S. Dist. LEXIS 114690, at *13 (S.D.N.Y. July 10, 2019) (chastising plaintiff for failing "to comply with the Court's mediation order for several months").